

# Matt Burgin

## Personal Statement

**A highly motivated and ambitious designer with over 4 years experience and a BA (HONS) in Graphic Design. Has a proven track record of being proficient in a wide range of design skills in both digital and print publications. Is currently a Senior Designer in a small but successful studio within the design and print industry.**

Throughout my career I have developed valuable industry specific techniques but am looking to gain more knowledge as well as taking on more responsibility.

I have an excellent working knowledge of Wordpress, PHP and CSS3 as well as the Adobe Suite, all helping to bring innovative elements to every project.

Experience has taught me that I can work under pressure and what I don't know, I can pick up quickly. The acquisition of transferable skills such as teamwork, self-motivation and the ability to multi-task mean I can successfully express myself through creative, written and verbal mediums.

## Skills

HTML, PHP and CSS3  
Wordpress

Growing knowledge of JQuery  
Advanced knowledge of the Adobe Suite  
Excellent Communicator  
Motivated  
Effective Organiser  
Multi-Tasking  
Keen attention to detail  
Sense of humour  
And of course, creative!

## Qualifications

### BA (Hons) Graphic Design

Obtained a 2.1, 2009-12

### ND Graphic Design

Obtained DDM, 2007-09

### 11 GCSEs

Obtained all A\*-B, 2002-07

## Contact

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## Career

### Senior Designer

*Cascade Group - 2014 to date*

[www.cascadestudio.co.uk](http://www.cascadestudio.co.uk)

My role within the company requires me to bring clients through the entire design process; from initial contact and liaising, providing them with first design concepts to signing off the final publications. Whether for a website development or printed designs, I ensure that all designs produced are to a high standard for all clients.

My main practical role is designing and building all of our website projects using the language and platform that best suits the clients' needs; this can include CSS3 and JQuery animations.

Being heavily involved with the day to day running of the studio has greatly improved my communication skills and business knowledge.

I have had the opportunity to work with a number of diverse companies in a wide range of industries, giving me the insight into how specific businesses need to be represented for their specific client base.

### Graphic Designer

*Rapid Office Systems - 2012 to 2014*

[www.rapidoffice.co.uk](http://www.rapidoffice.co.uk)

As the in-house Graphic Designer, it was my responsibility to create, develop and implement a range of creative publications; both digital and print.

Within the first few months of joining, I brought the web development in-house, saving the company thousands of pounds each year. This also meant that I had full control over the company's online presence; I designed and developed their current website taking UX and UI elements into consideration at all stages.

I was influential in strengthening the company presence by making their brand consistent. This was further enhanced by a rebrand a year after I joined; for this I have been thoroughly commended.

## Interests

Technology  
Music; listening and playing  
Participating in badminton and cycling  
Follows; Rugby, Tennis and Football  
Food  
Improving conversational Spanish  
Film  
Nature

## Languages

Conversational Spanish  
GCSE German  
GCSE French

**“ Matt joined Rapid Office Systems in 2012 as a Junior Graphic Designer.**

***He immediately set to work re-designing and developing our dated website into what you see today. As well as looking good it now produces leads on a regular basis.***

***Matt also gave our company logo a fresh new look.***

***Matt is a great team player and is always willing to help with issues outside of his normal duties.***

Chris Bush - Design Manager, Rapid Office Systems

**“ Since we posted your work on our school website we have had numerous comments from prospective parents about the high quality photographs and the inspiring layout.**

***As the key marketing tool for our school, your prospectus has enabled us to realise our increased intake numbers and reduce costs.***

Andrew G Kelly - Headteacher, Branfil Primary School

## Freelance Graphic Designer

*mattburgin - 2011 to date*

[www.mattburgin.co.uk](http://www.mattburgin.co.uk)

Throughout my freelancing career I have helped clients with a range of different design services. For example, I recently developed a website, built on Wordpress, for a local spa in Billericay ([www.spacottage.net](http://www.spacottage.net)) enabling them to quickly and efficiently update their content and imagery.

In 2012, I travelled to Australia for a month to initiate a rebranding project for ADEA (Australian Diabetes Educators Association), which gave me a great insight into how other countries and cultures approach design projects and also how their businesses work.

In addition to my branding work, I had the opportunity to develop a local primary school's (Branfil Primary School) PDF prospectus. I undertook all of the photography as well as the overall editorial design. I received outstanding feedback and the new prospectus has resulted in the school reducing their paper usage and making it easier for prospective parents to get an insight into the school.

## Experience

### Artworker

*Daily Star - June 2011*

This experience showed me the fast paced and extreme challenge newspaper artworkers face every day. I observed how this newspaper operated in creating their layouts, including the process of cropping and inputting images.

It was extremely insightful working under such extreme time constraints while keeping attention to detail paramount.

### Graphic Designer

*MC+Co - 2010/11*

I was invited to experience work in this busy design agency on several occasions where I successfully worked under tight time constraints mainly within the area of branding and editorial spreads. It is through this experience that I was able to pick up many of the good design habits that I use today.

This experience cemented my desire to pursue a career in graphic design.

## References

Available on request

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